

## Area Board Project

### 1. What is the project?

Dementia Art Club in Pewsey

### 2. Where is the project taking place?

Bouverie Hall Pewsey

### 3. When will the project take place?

Starting after Easter for three terms of eleven weeks

### 4. What are the Community benefits/evidence of need/desired outcomes?

This project follows on from a ten week pilot.

The outcomes of attending the Art Group are:

- Art has been shown to be hugely beneficial to people with dementia who can express themselves through colour, texture and shape, and in some cases rediscover lost skills
- Carers too benefit from having a creative outlet away from the everyday stresses of life
- Both benefit from sharing an activity which each can do at their own pace, while volunteer support means the carer doesn't feel responsible for the person they have brought
- Carers meet each other and benefit from sharing experiences and develop social support networks with peers.
- The group provides a social outlet for people who are often excluded from other groups and activities.

There is very little locally for people with dementia and their carers to do together. Being involved in a creative activity gives the person with dementia and their carer confidence, a sense of achievement and increased self-worth.

Some examples of the art work can be seen on the attached flyer. The Pewsey Gallery is hosting an exhibition of the work done by the Art Group members. The exhibition opened on Saturday 1st March and will run for three weeks.

## 5. Who will manage/be responsible for this project?

Alzheimers Support

## 6. Costs/quotes/ match funding?

The cost of running an Art Group session is £167 which equates to £1,837 a term. Total cost £5,511

Seeking funding from a variety of sources including community fundraising, with volunteers holding a Bring and Buy sale and any proceeds from the sale of work as a result of the exhibition. The group have been awarded £250 from the Pewsey Carnival Committee. Members of the Art Club may be able to make a small contribution.

The main costs are for the artist, a support worker, materials and hall hire.

Funding recommended from Pewsey Area Board - £1,000.

## 7. Additional information

Wiltshire Council is launching 'Dementia Friendly Communities' and Pewsey Area Board made a Big Pledge at their last meeting to work towards becoming a Dementia Friendly Community.



## Save our Art Club!

The work in this exhibition is produced by members of Alzheimer's Support's Art Club, working with professional artist Emma Burbidge.

Unfortunately the group is no longer meeting as its initial funding by Wiltshire Clinical Commissioning Group and Wiltshire Council has now ended.

We would love to keep the group going as it provides a much needed creative outlet for people living with dementia and their family carers in the Pewsey area.

Please help by making a donation today or through our website. If you can help with longer term funding, please call Julia on 01225 776481.



[www.alzheimerswiltshire.org.uk](http://www.alzheimerswiltshire.org.uk)